This issue we will devote entirely to dog fences.

## **Electric dog fence**

If you don't wish to keep your dog indoors all the time, but would like to provide him with an area to run about in the garden, you will find a dog fence useful. An electric fence is a simple and highly effective option for keeping the animals in or out. Fences can be put up quickly even by non-professionals. The electrical pulse ensures that the animals respect the fence and recognise the boundary. The short pulse is harmless to people and animals and acts solely as a deterrent.

Our online shop has a range of affordable electric dog fences that are also suitable for small animals: dogs, cats, rabbits and hares, martens, raccoons and herons, etc.

These fences are recommended for:

- enclosing gardens, plots of land, flower beds and vegetable patches
- protecting garden ponds from herons
- protection against unknown dogs, cats and other small animals
- avoiding accidents from animals escaping.

# **Complete kits**

All our complete kits are fully customisable and can be further extended. Should you require a longer fence, or wish to exchange one of the items for something else, our customer advisors will be happy to do so.

Sets for short, vegetation-free fencing: Art: 44770, 44771.

With this dog fence kit, you can set up secure fencing for your dog very easily and economically. Your dog can enjoy his run in the fresh air, while you don't have to worry about your animal running onto the road. You can also protect your property from unwelcome wild animals such as martens, racoons or stray cats. You can rely on the "Easy" complete kit to keep your flower beds, fish ponds or fruit trees safe.

For longer fences with vegetation or animals with long / thick fur: Art: 44803, 44804.

These sets come with a stronger energiser, thus making it very suitable for longer fences, fences liable to discharges (e.g. through vegetation, tall grasses, shrubs, etc.), and animals with long/dense fur. Even insensitive animals will treat this electric fence with respect.

Complete system with protective netting: Art: 44809, 44810, 44815.

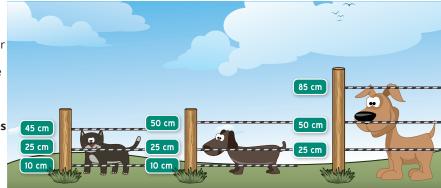
By using the protective net, it's possible to assemble and dismantle the mobile dog fence very quickly and easily. With the net you can be very flexible - you can even relocate it afterwards without any problems. It goes without saying that you can also use this fence kit for protection against stray dogs and cats or wild animals such as martens, raccoons or roe deer. Individual areas of land such as flower beds, hedges or garden ponds can be fenced off extremely effectively with these kits.

# **Invisible fence**

One other option to consider is an invisible or wireless fence. This electric dog fence is not just invisible; it is also effective and easy to use. An invisible dog fence is suitable for both large and small dogs and for larger and smaller plots of land, and also offers many advantages. However, you should choose such a fence carefully to make sure it suits your needs and matches your expectations. To really benefit from electronic pet fencing, a few criteria need to be observed, as explained below.

# Keeping dogs out of doors

Why do so many people opt for an invisible electronic dog fence? One, of course, they find an electric fence too complicated and maybe not very pleasant to look at. Two, it can be used for an unlimited number of dogs. Three, the dog maybe untrained or young and impetuous, and is constantly escaping the garden boundaries.











This can cause arguments with the neighbours or one may even run the risk of their four-legged friend roaming far from the house or getting lost. **Four**, there is also the risk that the dog will run onto the road and cause an accident, bark at or attack people, or get into a fight with other dogs. In such cases, an ordinary fence would appear to be a good solution, however it is not always sufficient. In this case, we recommend invisible pet fencing, which reliably fulfils its job while not looking unsightly.

## How does an invisible dog fence work?

The principle behind the invisible fence for dogs is considerably easy and yet at the same time sophisticated: you need **cables** or **wire** for the electricity to flow through. This is **laid on the edge of the plot** of land to be enclosed, forming a continuous, uninterrupted circle. Additional cables can be connected together and are available in the online shop. The wire is either laid on the ground, or buried beneath it. If you bury the cables under the ground, the advantage is that there is nothing to be seen at all. In addition, in the event of wind, bad weather or other external influences, the electric conductors do not run the risk of being displaced or damaged.

### What else is needed to use an invisible dog fence?

The electronic dog fence only operates if the dog wears **a corresponding ollar**. The **electric fence** operates as a **transmitter** and a **receiver** is integrated into the **dog collar**.

If the dog approaches the fence, the receiver collar registers the invisible fence and emits a single warning beep. If the dog is well trained, as a result, it will stop because of the clearly audible unpleasant warning beep. If the animal is still unused to the invisible dog fence or has a strong desire to escape through it, he will keep going, despite the warning beep. He will then receive an electric shock from the collar, and shy away. The **short**, **sharp electric shock is harmless** yet strong enough to keep even excited, temperamental four-legged friends in check. As dogs are capable of learning, a few experiences with the electronic pet fencing should generally be sufficient. The animal then understands that an electric shock will follow the warning acoustic signal and so stops just in time. Therefore, an electronic dog fence **does not constantly release a shock**, **but acts as one element of dog training** and after a few times, emits just a useful warning beep instead of releasing a deterring shock. Small red flags can be placed along the cable as markers as optical guides and serve as initial warning signals for the dog.

# Which invisible electronic dog fence is the right one for me?

Two renowned manufacturers have proven their worth with their invisible dog fences that ensure customer satisfaction. When looking for dog and cat training products, you will often come across the **PetSafe** and **DogTrace** brands. In addition to the electric fence, these companies produce items such as anti-bark collars, remote trainers and static correction trainers. Incidentally, these two product categories cannot be combined with each other.





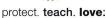






If you opt for a DogTrace dog fence, several models are available to choose from. Standard products are suitable both for large and small breeds of dog and can be repeatedly programmed. Customers wishing to be on the safe side, while placing high demands on the transmitter and receiver, will find just what they need with a DogTrace dog fence. The latest technology and high-quality components guarantee a safe area for your dog to exercise in. This type of invisible dog fence also performs a reliable service on large plots of land.













The PetSafe dog fence offers an even wider choice. If your four-legged friend weighs less than 20kg and is rather difficult to train, or has already grown accustomed to being trained with the electric shock, high-performance devices are available with various corrective steps, sounds and vibrations. Alternatives, such as deluxe versions with extended functions, are available in the online shop in different price categories. Rather than relying on a complete kit, you can purchase the receiver and dog collar separately. We recommend this, for instance, if you wish to use the PetSafe dog fence for more than one dog.

Accessories such as antenna cables, cable connectors and additional receiver collars should not be forgotten, of course. Contacts available in various lengths and dog collars are available in bright colours for all those wishing to use a remote trainer or static correction trainer.



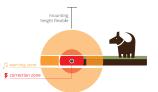


## Invisible dog and cat fence installation tips

We have been selling our invisible dog fences for many years providing us with significant experience in this area. We have summarised the most important information for you on this page.

## 1. Installation

The antenna cable must be laid in an unbroken loop, i.e. start laying the cable from the transmission unit and come around to finish in the same place.



#### 2. The magnetic field

A circular magnetic field is created around the antenna cable which is divided into warning and stimulation areas. The size of the field can be adjusted at the transmission unit. The cable can be laid above or below ground or attached to an existing fence.

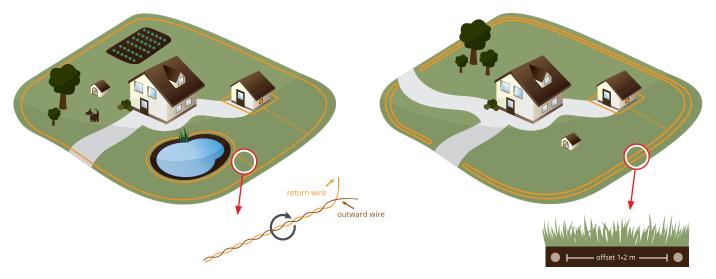


### 3. Twisting

Twisting the wires neutralises the magnetic fields giving you the option of protecting a diverse range of additional areas. By twisting the outward wire with the return wire, the warning signal and impulse is neutralised. This allows the animal to pass freely.

#### 4. Parallel laying

It is also possible to secure just individual sides of a property. The cable simply needs to be laid parallel. To avoid any interference, a distance of 1–2 metres should be maintained between the cables.



Should you require any assistance with planning your fence please do not hesitate to contact us.

# The alternative: the wireless dog fence

Those who, for whatever reason, don't like the idea of an invisible dog fence, can find a desirable alternative in the Wireless / Mobile dog fence section. For example, PetSafe offers the wireless Instant Fence dog fence. This wireless dog fence is suitable for mobile use if necessary, and is even more practical to use. Fast assembly and a range of up to 20 or 30 m characterise this mobile dog fence. A wireless dog fence guarantees a safe area for dogs to exercise in, and operates by emitting a warning acoustic signal. How does a mobile electric dog fence work? The transmitter generates a magnetic field within a specific range. If the dog wearing the receiving collar leaves this area, a warning acoustic signal is emitted. This is followed by an electric shock correction if the dog disobeys. While on holiday, camping or just on days when you want your dog to get some exercise, this type of mobile dog fence is really handy. A wireless dog fence can be installed in record time. As it operates wirelessly, effort is minimised while safety is increased. The plot of land remains completely unchanged.



A wireless invisible dog fence is advisable, above all, if you can't or don't want to put up a garden fence, but nevertheless wish to let your dog run free. Regardless of the size of your plot of land, breed of dog or the weight of the animal, the electronic dog fence will fulfil its purpose.



Just a few experiences with the device will produce a learning effect so that the dog is not repeatedly exposed to the corrective action, and understands that the warning acoustic signal means that he must stay inside the enclosure. Unlike ordinary fences, it's not possible for a dog to jump over, dig under, destroy or get round an invisible dog fence. Signal flags can be used to indicate the presence of the fence, if required.

#### How does the wireless dog fence work?

Using a wireless dog fence such as the Petsafe Instant Fence (PIF) will enable you to keep your dog on your property without needing any fixed fencing. The PIF consists of a transmitter and an electric dog collar. The transmitter gives out a radio signal that spreads out to define a circular area in which your dog is allowed to stay. The range can be set between 5 m and 32 m. free-zone

The dog or cat can move freely within the defined area. A warning signal sounds if your pet approthe boundary of the defined area. If the animal ignores this and crosses over the boundary, the collar emits a stimulus.

Marking out the boundaries of the allowed area with flags will help your animal by giving them cue. Your animal will more quickly work out the allowed area with this visual assistance.--

## Positioning the PIF transmitter station

The ideal location for the transmitter is at the centre of the permitted area.

# Please note the following points when positioning:

- The transmitter should be placed at least 60 cm above the ground.
- The brackets on the back of the transmitter station allow it to be easily attached
- The location should be dry, ventilated and protected.
- The temperature should not drop below freezing.

# Securing larger areas

You can expand the permitted area as much as you want by using several Petsafe devices. To achieve this, you need to set up an additional wireless transmitter. The warning areas should overlap by at least 2-3 m.

If you have two devices with a range of 32 m, then an area of 64 m in length can be covered.

# The wireless dog fence is also portable

Due to being simple to set up, the Petsafe Instant Fence wireless dog fence is easily portable. As the dog fence is completely invisible, it is also



great for places where it would not be possible to erect a normal fence. This allows you to take your pet with you anywhere you go without having to worry about them running away!

In the next issue we will discuss other animal fences and their requirements.



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